

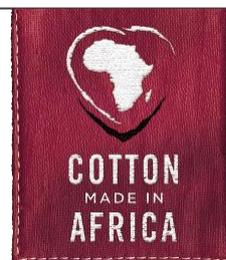


**COTTON**  
MADE IN  
**AFRICA**



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Release 08/2017



Cotton made in Africa (CmiA) is an Aid by Trade Foundation (AbTF) initiative that helps African smallholders help themselves through trade. Specifically, it works for protecting the environment, for improving the living and working conditions for smallholder cotton farmers and their families in Sub Saharan Africa. To put this aim into practice, an alliance of international textile companies built up by CmiA buys the sustainably grown cotton, integrates it into its textile value chains and pays a license fee to the foundation. In 2016, about 30 textile companies and brands including the Bonprix or OTTO, Rewe group, Tchibo, Ernsting's family, Engelbert Strauss, Asos, Bestseller, Dibella or Aldi Süd put about 50 million CmiA textiles on the market. The license fees paid by the demand partners for CmiA cotton are reinvested to benefit smallholder farmers and their families as well as ginnery workers in the project countries directly. More than 780,000 smallholder farmers and their family members included more than 6,7 million people from Cameroon, Burkina Faso, Ethiopia, Ghana, Ivory Coast, Mozambique as well as Zambia, Zimbabwe, Tanzania and Uganda are currently part of the CmiA program.<sup>1</sup> A small red label on the product shows the consumer that with his purchase he has done something particularly good for the people in the producing countries and the environment. Read more under [www.cottonmadeinafrica.org/en](http://www.cottonmadeinafrica.org/en).

### CmiA Facts<sup>1</sup>

CmiA smallholder farmers	780,000
thereof CmiA female farmers	18 %
Number of direct dependents	5,984,000
CmiA production countries	10
CmiA acreage overall (in hectare)	1,182,000
Average Hectareage per farmer (in hectare)	1.50
CmiA lint cotton production overall (in mt)	320,100
Eco-Footprint of CmiA (per kg cotton fiber)	Saves more than 2,100 Liters of water And up to 40% greenhouse gas emissions <sup>2</sup>
CmiA retail partner and brands	30
CmiA-textiles	50 million

<sup>1</sup> Update of the CmiA facts published in February 2017 due to the decision of Burkina Faso to cultivate no genetically modified seeds, making a return to the CmiA system, which excludes genetically modified cotton, possible. The data refers on results from concluded harvest seasons CmiA cotton is grown in.

<sup>2</sup> Water saving: in comparison to the global average; greenhouse gas emissions: in comparison to conventional cotton (Source: PE INTERNATIONAL)