

THEMATIC CONFERENCE AGENDA

COTTON'S SUSTAINABLE FUTURE:
INNOVATE TO THRIVE



What to Expect

Attendees can expect to gain valuable insights through panel discussions, keynote presentations, and breakout sessions and by networking with industry leaders and experts.

DAY 1:

Sustainable cotton production and its impact

Sustainable practices in cotton production

- Discussions on cotton, regenerative agriculture, and climate adaptation and resilience
- Introduction of a new standard: the Regenerative Cotton Standard (RCS)
- Perspectives on soil health and community engagement

Innovations and technology in cotton farming

- Exploring the role of remote sensing and carbon sequestration in cotton farming

Interactive segment: Walk and talk

- Demonstrations of innovative technology options and knowledge sharing

DAY 2:

Transparency and traceability in global textile production

Legal and ethical aspects

- Discussions on legal requirements and ethical considerations in global textile production

Supply chain transparency

- Exploring transparent and intelligent supply chains and the role of standards
- Artificial intelligence in tracking and tracing
- The future of traceability and security in supply chains, with perspectives from industry leaders

Register for the AbTF Cotton Conference now!

For more information, including background on our expert speakers, please visit

<https://conferences.aidbytrade.org/>