FACTS & FIGURES

Cotton made in Africa (CmiA) is an internationally recognised sustainable cotton standard founded in 2005 that protects the environment, improves the living and working conditions of cotton farmers in Africa and links them to the global textile value chain.

www.cottonmadeinafrica.org/en







1,000,000
CMIA COTTON
FARMERS

about

690,000 MT

OF CMIA COTTON
AVAILABLE WORLDWIDE





600,000,000 CMIA-LABELLED TEXTILES

~ 240
REGISTERED
SPINNING MILLS



VALUES



up to 13%

LESS GREENHOUSE GAS EMISSIONS

than conventional cotton production*

1 kg cotton - global average:

1,563 LITERS OF WATER*

1 kg cotton - CmiA:

2 LITER OF WATER*



TRACEABILITY AND TRANSPARENCY of CmiA cotton within the textile supply chain

* Figures are taken from the CmiA LCA 2021

COMMUNICATION

Multiple labelling and marketing options are available for licensees.

MORE THAN 60 RETAILERS AND BRANDS





BESTSELLER'



HAKRO*













SHINSEGAE

A selection of licensed corporate partners 2021