Cotton made in Africa Initiative

1 Inputs
- Knowledge on sustainable and profitable cotton production
- Equipment and non-monetary resources, e.g. training materials
- Financial resources

2 Activities
- Training & Capacity Building:
  - Managing Entities provide resources and trainings on decent work.
  - CmiA enables Managing Entities to conduct high quality trainings.
  - Managing Entities conduct trainings on Basic Agricultural Techniques.
  - CmiA reviews self-assessments and demands corrections or clarifications.
- Verification:
  - Managing Entities conduct trainings on CmiA Child Labour Criteria, Gender Equality and other social topics.
- Community Projects:
  - CmiA supports the implementation of community projects in the fields of education, health, gender equality and the environment.

3 Outputs
- Outputs:
  - Managing Entities provide resources and trainings on decent work.
  - Ginnery management improves and expands knowledge on decent work.
  - Farmers apply business skills.
  - Farmers apply knowledge on Business Skills.
  - Farmers apply knowledge on issues concerning CmiA Child Labour Criteria, Gender Equality and other social topics.
- MARKET & SUPPLY CHAIN:
  - CmiA provides supply chain tracking system.
  - CmiA builds demand networks between Managing Entities and retailers.
  - Feasibility of integrating CmiA verified cotton in supply chains is increased.
  - Brands and retailers integrate CmiA cotton in their supply chains.

4 Outcomes
- Outcomes:
  - Higher uptake of sustainably produced cotton in the markets.
  - Increased trust and secured long-term demand of brands and retailers.
  - Farmers have lower input costs.
  - Farmers have higher cotton yields.
  - Farmers have more loyal customers.
  - Farmers have improved and maintained ecological services.
  - Farmers’ families are more resilient to the effects of climate change.

5 Impact
- Impact:
  - People: Descent working conditions for ginnery workers are in place.
  - Planet: Soil fertility is improved and maintained.
  - Planet: Pesticide use is reduced.
  - Prosperity: Farmers have higher incomes from cotton production.
  - Prosperity: Farmers have a diversified crop portfolio.
  - Prosperity: Farmers have improved and maintained ecological services.
  - Prosperity: Farmers have higher cotton yields.
  - Prosperity: Farmers have lower input costs.