Cotton made in Africa Initiative

**1 INPUTS**
- Knowledge on sustainable and profitable cotton production by AFBF staff and experts.
- Equipment and non-monetary resources, e.g. training materials.
- Financial resources.

**2 ACTIVITIES**
- **Trainings & Capacity Building**
  - Managing Entities provide resources and conduct trainings on sustainable cotton farming, social issues and decent work in the ginneries.
- **Verification**
  - Managing Entities conduct trainings and activities according to CmiA criteria.
  - Managing Entities are CmiA certified and continuously improve their management and activities.
- **Community Projects**
  - Managing Entities implement community projects in the fields of education, health, gender equality and the environment.
- **Market & Supply Chain**
  - CmiA builds demand networks between Managing Entities and retailers & provides onboarding support and tracking system.

**3 OUTPUTS**
- Farmers are trained in sustainable cotton farming and social issues.
- Ginnery managements are trained on decent work.
- Social infrastructure of farming communities is improved.
- Social infrastructure of farming communities is improved.
- Improved traceability & transparency.
- Feasibility of integrating CmiA verified cotton in supply chain is increased.
- Increased trust and long-term demand of brands and retailers.
- Increased integration of CmiA verified cotton in supply chains.

**4 OUTCOMES**
- Farmers apply knowledge on sustainable cotton farming and social issues.
- Ginnery managements apply decent work measures.
- Social infrastructure of farming communities is improved.
- Social infrastructure of farming communities is improved.
- Improved traceability & transparency.
- Feasibility of integrating CmiA verified cotton in supply chain is increased.
- Increased trust and long-term demand of brands and retailers.
- Increased integration of CmiA verified cotton in supply chains.

**5 IMPACT**
- **Planet**
  - Ecosystem services are protected and contamination of natural resources is minimised due to reduced pesticide use and maintenance of soil fertility.
- **Prosperity**
  - Farmers have higher incomes due to higher yields, a more diversified crop portfolio and lower input costs.
- **People**
  - The living conditions of farmers and farmers' families are improved.
  - Farmers and farmers' families are more resilient to climate change.
  - Decent working conditions for ginnery workers are in place.
- **Higher uptake of sustainably produced cotton in the markets.**