



Cotton made in Africa

FACTS & FIGURES 2021

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→ **Cotton made in Africa (CmiA)** is an Aid by Trade Foundation (AbTF) initiative. With CmiA and CmiA Organic it offers two internationally recognized standards for sustainable cotton from Africa. The aim of CmiA is to activate market forces to generate license income that is reinvested in Africa, thereby enabling cotton farmers in Africa to improve their living and working conditions and promoting the protection of our environment. The initiative works with an extensive network in the African cotton-growing countries, numerous partners worldwide along the textile supply chain as well as governmental and non-governmental organisations to ensure that these goals are put into practice and that the raw material is processed worldwide. In 2021, just about 1,000,000 smallholders in 10 African countries – including Benin, Burkina Faso, Chad, Côte d'Ivoire, Cameroon, Mozambique, Nigeria, Tanzania, Uganda and Zambia – were growing cotton according to the CmiA standards. They produced nearly 690,000 tons of sustainable cotton for the international market, benefited from business and agricultural trainings, and successfully implemented the Cotton made in Africa standards. The training and verification activities are financed by income from licensing fees, paid by retailers and brands for each CmiA-labelled textile. This includes over 60 globally active companies – among others Lidl, the Otto Group, Bestseller, Ernsting's family, the Rewe Group, Shinsegae International and LPP. In 2021, they have produced around 600 million textiles as CmiA – an increase of about 117,4% compared to 2020. Last year, CmiA also expanded its network in the textile value chain. The network of registered spinning mills increased to 240 in 16 countries - nine of them in Africa. Read more at www.cottonmadeinafrica.org/en/.

CmiA Facts 2021¹

Small-scale farmers	1,000,000
Production countries	10
Acreage overall (in hectare)	1,705,000
Average hectareage per farmer (in hectare)	1.84
Lint cotton production overall (in mt)	690,000
Retail partner and brands	60
Textile companies	240
Labelled textiles (in million)	600

¹ CmiA cotton is grown in different climatic zones in Sub-Saharan Africa. Just as divergent are the cotton harvest periods per country. To facilitate communication and to communicate reliable, up-to-date figures, the data rely on results from the concluded harvest season 2020/2021 CmiA cotton is grown, harvested and ginned in. Figures are rounded.