FACTS & FIGURES

COTTON
MADE IN
AFRICA
COTTON MADE IN AFRICA

Cotton made in Africa (CmiA) is a sustainable cotton standard founded in 2005 that protects the environment, improves the living and working conditions of cotton farmers in Africa and links them to the global textile value chain.

www.cottonmadeinafrica.org/en/

MILESTONES 2020

around 1,000,000 CMIA COTTON FARMERS

about 630,000 MT OF CMIA COTTON AVAILABLE WORLDWIDE

about 276,000,000 CMIA-LABELLED TEXTILES

~ 217 REGISTERED SPINNING MILLS AND FABRIC PRODUCERS

VALUES

up to 13% LESS GREENHOUSE GAS EMISSIONS than conventional cotton production*

1 kg cotton – global average: 1,563 LITERS OF WATER*

1 kg cotton – CmiA: 2 LITER OF WATER*

NO GMO

TRACEABILITY AND TRANSPARENCY of CmiA cotton within the textile supply chain

* Figures are taken from the CmiA LCA 2021.

COMMUNICATION

Multiple labelling and marketing options are available for licensees.

59 INTERNATIONAL RETAILERS AND BRANDS

are CmiA licensed partners

A selection of corporate partners 2020