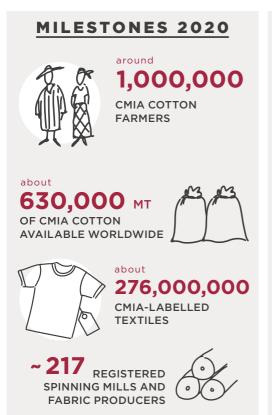
FACTS & FIGURES



COTTON MADE IN AFRICA

Cotton made in Africa (CmiA) is a sustainable cotton standard founded in 2005 that protects the environment, improves the living and working conditions of cotton farmers in Africa and links them to the global textile value chain. www.cottonmadeinafrica.org/en/







up to

LESS GREENHOUSE GAS EMISSIONS than conventional cotton production*



1 kg cotton global average: **1.563 LITERS** OF WATER*



1 kg cotton - CmiA:

OF WATER*



TRACEABILITY AND TRANSPARENCY of CmiA cotton within the textile supply chain

Figures are taken from the CmiA LCA 2021.

COMMUNICATION

Multiple labelling and marketing options are available for licensees.

59 INTERNATIONAL RETAILERS AND BRANDS

are CmiA licensed partners





BESTSELLER'















Aid by Trade Foundation | Gurlittstrasse 14, 20099 Hamburg, Germany | aidbytrade.org Cotton made in Africa | T. +49 40 2576755-0 | info@abt-foundation.org