

FACTS & FIGURES



COTTON
MADE IN
AFRICA

COTTON MADE IN AFRICA

Cotton made in Africa (CmiA) is a sustainable cotton standard founded in 2005 that protects the environment, improves the living and working conditions of cotton farmers in Africa and links them to the global textile value chain.

www.cottonmadeinafrica.org/en/

MILESTONES 2020



around
1,000,000

CMIA COTTON
FARMERS

about
630,000 MT
OF CMIA COTTON
AVAILABLE WORLDWIDE



about
276,000,000
CMIA-LABELLED
TEXTILES

~ 217 REGISTERED
SPINNING MILLS AND
FABRIC PRODUCERS



VALUES



up to
13%

LESS GREENHOUSE
GAS EMISSIONS
than conventional
cotton production*



1 kg cotton -
global average:
1,563 LITERS
OF WATER*



1 kg cotton - CmiA:
2 LITER
OF WATER*

NO GMO

TRACEABILITY AND
TRANSPARENCY of
CmiA cotton within
the textile supply
chain

* Figures are taken from the CmiA LCA 2021.

COMMUNICATION

Multiple labelling and marketing options are available for licensees.

59 INTERNATIONAL RETAILERS AND BRANDS

are CmiA licensed partners



BESTSELLER®



HAKRO®
HÄLT. SEIT 1969



OTTO

s.Oliver

REWE.
GROUP

A selection of corporate partners 2020

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