

FACTS & FIGURES




COTTON
MADE IN
AFRICA

COTTON MADE IN AFRICA

Cotton made in Africa (CmiA) is a sustainable cotton initiative founded in 2005 that protects the environment, improves the living and working conditions of cotton farmers in Africa and links them to the global textile value chain. www.cottonmadeinafrica.org/en/

MILESTONES 2019



around
900,000
CMIA COTTON
FARMERS
about **18 %** of all
CmiA cotton farmers
are women

about
600,000 MT
OF CMIA COTTON
AVAILABLE WORLDWIDE




about
125,000,000
CMIA LABELLED
TEXTILES

> 137 REGISTERED
SPINNING MILLS AND
TEXTILE PRODUCERS



VALUES



up to
40%
LESS GREENHOUSE
GAS EMISSIONS
than conventional
cotton production*



1 kg cotton -
global average:
2,120 LITERS
OF WATER*



1kg cotton - CmiA:
1 LITER
OF WATER*

NO GMO

TRACEABILITY AND
TRANSPARENCY of
CmiA cotton within
the textile supply
chain

* Figures are taken from the CmiA LCA 2014.

COMMUNICATION

Multiple labelling and marketing options are available for licensees.

63 INTERNATIONAL RETAILERS AND BRANDS

are CmiA licensed partners



BESTSELLER™



HAKRO®
HÄLT. SEIT 1969



OTTO

s.Oliver

REWE
GROUP