FACTS & FIGURES

COTTON
MADE IN
AFRICA
COTTON MADE IN AFRICA

Cotton made in Africa (CmiA) is a sustainable cotton initiative founded in 2005 that protects the environment, improves the living and working conditions of cotton farmers in Africa and links them to the global textile value chain.

www.cottonmadeinafrica.org/en/

MILESTONES 2019

- around 900,000 CMIA Cotton Farmers
- about 18% of all CmiA cotton farmers are women
- about 600,000 MT of CMIA Cotton available worldwide
- about 125,000,000 CMIA labelled textiles
- >137 registered spinning mills and textile producers

VALUES

- up to 40% less greenhouse gas emissions than conventional cotton production*
- 1 kg cotton – global average: 2,120 liters of water*
- 1 kg cotton – CmiA: 1 liter of water*
- Traceability and transparency of CmiA cotton within the textile supply chain
- No GMO

COMMUNICATION

Multiple labelling and marketing options are available for licensees.

63 INTERNATIONAL RETAILERS AND BRANDS
are CmiA licensed partners

* Figures are taken from the CmiA LCA 2014.

www.cottonmadeinafrica.org/en/