



COTTON
MADE IN
AFRICA



Cotton made in Africa

FACTS & FIGURES 2020

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→ **Cotton made in Africa (CmiA)** is an Aid by Trade Foundation (AbTF) initiative. With CmiA and CmiA-Organic it offers two internationally recognized standards for sustainable cotton from Africa. The aim of CmiA is to activate market forces to generate license income that is reinvested in Africa, thereby enabling cotton farmers in Africa to improve their living and working conditions and promoting the protection of our environment. The initiative works with an extensive network in the African cotton-growing countries, numerous partners worldwide along the textile supply chain as well as governmental and non-governmental organisations to ensure that these goals are put into practice and that the raw material is processed worldwide. In 2020, just about 1,000,000 smallholders in 10 African countries – including Benin, Burkina Faso, Chad, Côte d'Ivoire, Cameroon, Mozambique, Nigeria, Tanzania, Uganda and Zambia – were growing cotton according to the CmiA standards. They produced nearly 630,000 tons of sustainable cotton for the international market, benefited from business and agricultural trainings, and successfully implemented the Cotton made in Africa standards. The training and verification activities are financed by income from licensing fees which an international alliance built up by CmiA pays to the foundation to use the CmiA seal. This alliance currently consists of 59 retailers and brands – including among others Aldi Nord and Süd, the Otto Group, Vlisco, Bestseller, Ernsting's family, Lidl, the Rewe Group and Tchibo. In 2020, they have produced around 276 million textiles as CmiA – an increase of about 120,8% compared to 2019. Last year, CmiA also expanded its network in the textile value chain. The network of registered partners increased by 58% worldwide to 217 spinning mills and fabric producers in 20 countries – eight of them in Africa. Read more at www.cottonmadeinafrica.org/en/.

CmiA Facts 2020¹

Smallholder farmers	1,017,393
Production countries	10
Acreage overall (in hectare)	1,668,602
Average hectareage per farmer (in hectare)	1.64
Lint cotton production overall (in mt)	629,789
Retail partner and brands	59
Textile companies	217
Labelled textiles (in million)	276

¹ CmiA cotton is grown in different climatic zones in Sub-Saharan Africa. Just as divergent are the cotton harvest periods per country. To facilitate communication and to communicate reliable, up-to-date figures, the data rely on results from the concluded harvest season 2019/2020 CmiA cotton is grown, harvested and ginned in. Figures are rounded.