

FACTS & FIGURES




**COTTON**  
MADE IN  
**AFRICA**

# COTTON MADE IN AFRICA

Cotton made in Africa (CmiA) is a sustainable cotton initiative founded in 2005 that protects the environment, improves the living and working conditions of cotton farmers in Africa and links them to the global textile value chain. [www.cottonmadeinafrica.org/en/](http://www.cottonmadeinafrica.org/en/)

## MILESTONES 2019



around  
**900,000**  
CMIA COTTON FARMERS  
about **18 %** of all CmiA cotton farmers are women

about  
**600,000** MT  
OF CMIA COTTON AVAILABLE WORLDWIDE




about  
**125,000,000**  
CMIA LABELLED TEXTILES

**> 137** REGISTERED SPINNING MILLS AND TEXTILE PRODUCERS



## VALUES



up to  
**40%**  
LESS GREENHOUSE GAS EMISSIONS than conventional cotton production\*



1 kg cotton - global average:  
**2,120 LITERS** OF WATER\*



1 kg cotton - CmiA:  
**1 LITER** OF WATER\*

**NO GMO**

TRACEABILITY AND TRANSPARENCY of CmiA cotton within the textile supply chain

\* Figures are taken from the CmiA LCA 2014.

## COMMUNICATION

Multiple labelling and marketing options are available for licensees.

## 63 INTERNATIONAL RETAILERS AND BRANDS

are CmiA licensed partners



BESTSELLER™



HAKRO®  
HÄLT. SEIT 1969



OTTO

s.Oliver

